

## Metrics Guidelines

Dashboard- The idea behind this is to have a snapshot on our health as a church. We want to take a quick glance and see how we are doing. We want to be intentional to put key things on this that we feel determine the health of our church.

- Attendance- This will calculate off the average year to date. We also want to include attendance goal and previous year's attendance. Break down by campus and then all campus.
- Decisions- This will be in a year to date format growing as the year progresses. Break down by campus and then all campus.
- Baptism- This will be in a year to date format growing as the year progresses. Break down by campus and then all campus.
- Engagement Tracking
  - Active Givers-Track once at the end of the year. Break down by campus and then all campus. Include previous years and goal.
  - Inviting- This will be figured out in a survey format and calculated twice a year. Break down by campus and then all campus. Include previous years and goal.
  - Serving- This will be calculated monthly. Break down by campus and then all campus. Include previous years and goal.
  - Connecting- Calculated monthly. Break down by campus and then all campus. Include previous years and goal.
  - Engagement %- This percentage is pulled based on serve, tribes, fusion, TVCKids divided by our average attendance. This is pulled monthly. Break down by campus and then all campus. Include previous years and goal.
  - Outreach Hours- We will pull this number monthly and it will be year to date growing as the year progresses. Break down by campus and then all campus. Include previous years and goal.

We keep a tracking sheet for the below items.

- Assimilation
  - Connection cards
  - Prayer
  - Tell me more
  - Life Changes
  - New here
  - YNS cards
- Online
- Engagement
  - Tribes

- Serving
- Serve/Connect
- Engagement
- Outreach (Past years)
- Active Givers (past years)
- Decisions
- Attendance
- Past Attendance